

Clinical Intervention Resources: Colorectal Cancer Screening



Resource	Description	Source	Format	Intended Audience	Cost
Colorectal Cancer	<p>Web site features authoritative and up-to-date health information in a format tailored to older adults. The web site's senior-friendly features include large print, short, easy-to-read segments of information and simple navigation. A "talking" function reads the text aloud and special buttons to enlarge the text or turn on high contrast make text more readable. The site offers: colorectal cancer definition; causes and risk factors; symptoms and diagnosis; treatments and research; and frequently asked questions.</p> <p>http://nihseniorhealth.gov/colorectalcancer/toc.html</p>	NIH Senior Health	Written Materials, Audio with text	<p>Consumers</p> <p><u>Literacy Rating:</u> Reading ease: 53% Grade level: 9th</p>	Free printer-friendly materials
Diagnostic Test Explanations and Instructions	<p>An explanation of and instructions for barium enema, colonoscopy, and sigmoidoscopy is available on this site in a multitude of languages. English page appears/prints first, followed by translated language page. Audio translation available by clicking this icon next to the title.</p> <p><i>Barium Enema Prep</i> – available in English, French, Hindi, Japanese, Korean, Russian, Somali, Spanish, and Ukrainian: http://www.healthinfotranslations.com/barium_enema_587813.php</p> <p><i>Colonoscopy Prep</i> – available in Arabic, Chinese, English, French, Hindi, Japanese, Korean, Russian, Somali, Spanish, Ukrainian, and Vietnamese: http://www.healthinfotranslations.com/colonoscopy_with_flee</p>	Health Information Translations	<p>Written materials, Audio</p> <p><i>Barium Enema Prep</i> (3 pages)</p> <p><i>Colonoscopy Prep</i> (4 pages)</p> <p><i>Sigmoidoscopy</i> (3 pages)</p>	<p>Consumers</p> <p><u>Literacy Rating:</u> Reading ease: 86% Grade level: 3rd</p> <p>Available in: <i>English</i> <i>Arabic</i> <i>Chinese</i> <i>French</i> <i>Hindi</i> <i>Japanese</i> <i>Korean</i> <i>Russian</i> <i>Somali</i> <i>Spanish</i></p>	Free printer-friendly materials

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	ts_phosphosoda_bowel_prep_693425.php <i>Sigmoidoscopy</i> – available in Chinese, Hindi, Japanese, Korean, Russian, Somali, Spanish, and Ukrainian: http://www.healthinfotranslations.com/sigmoidoscopy_360584.php			<i>Ukrainian</i>	
Colorectal Cancer Facts and Symptoms Cards	<p>This site offers printable wallet-size cards with colorectal cancer facts and symptoms for the purpose of increasing awareness about CRC. The site also contains the latest updates, articles and events related to colorectal cancer.</p> <p>http://www.ccalliance.org/pdf/CRCsSymptomFactCard.pdf</p>	Cancer Coalition Alliance	Wallet card	Consumers Literacy level not available	Free printer-friendly materials
Colon Cancer	<p>Using animated graphics this audio tutorial explains the risks for, diagnosis of, condition, in easy-to-read language. This reference reviews the anatomy of GI system, cancer and its causes, symptoms and causes, diagnosis, and treatment options.</p> <p>http://www.nlm.nih.gov/medlineplus/tutorials/coloncancer/htm/index.htm</p>	Patient Education Institute	Interactive audio tutorial Written narrative summary	Consumers Written for low literacy although literacy level unavailable	Free printer-friendly materials
Get a Colon Test!	<p>A loving wife schedules a first-time colon test for her skeptical husband.</p> <p>http://www.cancer.org/downloads/PRO/Colon.English.pdf</p>	American Cancer Society	Information sheet (1 page)	Consumers <u>Literacy Rating:</u> Reading ease: 91% Grade level: 2 nd	Free printer-friendly material

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<p>How Is Colorectal Cancer Found?</p> <p>Colorectal Cancer Screening Tests</p>	<p>Provides detailed information about all the types of screening tests available for both colorectal cancer and polyp screening, including the bowel preparation required of each, insurance coverage, prevention, and signs and symptoms. This information sheet also discusses the tests that may be done if colorectal cancer is discovered and the reasons for each including blood tests, imaging, chest x-rays, PET scans, MRI, ultrasound, and angiograms.</p> <p>http://www.cancer.org/docroot/CRI/content/CRI_2_2_3X_How_is_colorectal_cancer_found.asp?sitearea=CRI&viewmode=print&</p>	American Cancer Society	Information sheet (6 pages)	<p>Consumers</p> <p><u>Literacy Rating:</u> Reading ease: 68% Grade level: 8th</p>	<p>Free printer-friendly material</p> <p>Or</p> <p>Call to order: 1-800-ACS-2345</p>
CDC Colorectal Cancer Screening Materials	<p>This web page includes information regarding basic and detailed screening information, facts for people with Medicare, as well as materials for a number of colorectal cancer screening campaigns: "Let's Break the Silence", "Picture of Health", "A Circle of Health for Alaskans" as well as posters that feature Katie Couric.</p> <p>http://www.cdc.gov/cancer/dcpc/library/online/colorectal.htm#sfl</p>	Centers for Disease Control and Prevention	<p>Brochures (2 pages)</p> <p>Fact sheets (2 pages)</p> <p>Posters</p>	<p>Consumers</p> <p><u>Literacy Rating:</u> Reading ease: 68% Grade level: 7th</p> <p>Available in:</p> <p><i>English</i> <i>Spanish</i></p>	Free printer-friendly materials

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Colorectal Cancer	Provides a brief history of colorectal cancer, screening options, treatment options and the future of colorectal cancer research. http://www.nih.gov/about/researchresultsforthepublic/Colorectalcancer.pdf	National Institutes of Health	Fact sheet (2 pages)	Consumers <u>Literacy Rating:</u> Reading ease: 22% Grade level: 12 th	Free printer-friendly materials
Colorectal Cancer Guidelines: What Every Kanaka Maoli Should Know	Provides information on colorectal cancer: as a problem among Native Hawaiians, what it is, signs and symptoms, benefits of regular screening, who should be screened, and screening tests available. The back panel also lists names and contact numbers of the Native Hawaiian Health Care Systems in Hawaii and other cancer information resources. http://www.imihale.org/pdf/Cancer%20Brochures/Colorectal%20Cancer%20brochure.pdf	Imi Hale - Hawaiian Cancer Network	Brochure (2 pages)	Consumers <u>Literacy Rating:</u> Reading ease: 66% Grade level: 5 th	Free printer-friendly materials

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Taking Charge of Your Health for African Americans	<p>Taking Charge of Your Health is a general cancer awareness piece for African Americans that emphasizes empowerment through prevention and early detection. Individuals are encouraged to practice good health habits such as eating less fat, being physically active, not smoking, and seeing a doctor regularly.</p> <p>Select colorectal cancer in the “select a category” drop down box.</p> <p>http://www.cancer.org/asp/freebrochures/fb_global.asp</p>	American Cancer Society	Brochure	<p>Consumers</p> <p>Written for low literacy although literacy level unavailable</p>	<p>Free</p> <p>Call to order: 1-800-ACS-2345</p>
What You Need To Know About Cancer of the Colon and Rectum	<p>Contains information about possible risk factors, screening, symptoms, diagnosis, and treatment. A list of questions that patients may want to ask their doctor is also available in the booklet.</p> <p><i>English:</i> http://www.cancer.gov/cancertopics/pdq/prevention/colorectal/patient/allpages/print</p> <p><i>Spanish:</i> http://www.cancer.gov/espanol/tipos/necesita-saber/colon/allpages/print</p>	National Cancer Institute	Booklet (11 pages)	<p>Consumers</p> <p><u>Literacy Rating:</u> Reading ease: 51% Grade level: 10th</p> <p>Available in: <i>English</i> <i>Spanish</i></p>	<p>Free printer-friendly materials</p> <p>May be ordered online</p>

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Diagnostic Screening Tests	<p>Using animated graphics this audio tutorial explains each diagnostic test, in easy-to-read language. This reference reviews the benefits and risks of each test, test prep, and the procedure.</p> <p><i>Barium Enemas:</i> http://www.nlm.nih.gov/medlineplus/tutorials/bariumenema/htm/index.htm</p> <p><i>Sigmoidoscopy:</i> http://www.nlm.nih.gov/medlineplus/tutorials/sigmoidoscopy/htm/index.htm</p> <p><i>Colonoscopy:</i> http://www.nlm.nih.gov/medlineplus/tutorials/colonoscopy/htm/index.htm</p>	Patient Education Institute	<p>Audio, interactive, tutorial, Written tutorial summaries</p> <p><i>Barium Enemas</i> (2 pages)</p> <p><i>Sigmoidoscopy</i> (4 pages)</p> <p><i>Colonoscopy</i> (3 pages)</p>	<p>Consumers</p> <p>Written for low literacy although literacy level unavailable</p>	Free printer-friendly materials
Educational Materials for Asian Populations	<p>A wide array of colorectal cancer information in a variety of formats has been translated into a number of Asian languages including: general colorectal cancer information, colonoscopy prep, risk factors, and fact sheets.</p> <p><i>English, Chinese, Korean, Khmer, and Vietnamese:</i> http://spiral.tufts.edu/topic.html#colon</p>	S.P.I.R.A.L.	<p>Audio, Pamphlet (2 pages), Video</p>	<p>Consumers</p> <p>Literacy level unavailable</p> <p>Available in: <i>English</i> <i>Chinese</i> <i>Korean</i> <i>Khmer</i> <i>Vietnamese</i></p>	Free printer-friendly materials

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Screening for Colorectal Cancer for the Cambodian Population	<p>The document contains basic facts about colorectal cancer, a brief description, statistics, risk factors, signs and symptoms, prevention and screening guidelines, descriptions of screening tests and phone numbers to Cancer Information Service and the American Cancer Society.</p> <p><i>English:</i> http://www.ethnomed.org/ethnomed/patient_ed/index.html#colorectal</p> <p><i>Khmer:</i> http://www.ethnomed.org/ethnomed/patient_ed/cancer/colorrectal_cancer_camb_la.pdf</p>	Asian American Network for Cancer Awareness, Research, and Training (AANCART)	Brochure (1 page)	<p>Consumers</p> <p><u>Literacy Rating:</u> Reading ease: 65% Grade level: 7th</p> <p>Available in:</p> <p><i>English</i> <i>Khmer</i></p>	Free printer-friendly materials
What You Need to Know About Colorectal Cancer: Chinese	<p>Contains information on colorectal cancer -- definition, risk factors, signs and symptoms, risk reduction detection, nutrition, and physical activity. This booklet has contains both the English and Chinese translations, side by side.</p> <p>English/Chinese: http://www.cchrhealth.org/downloads/colorectal_cancer_booklet.pdf</p>	Chinese Community Health Resource Center	Booklet (22 pages)	<p>Consumers</p> <p><u>Literacy Rating:</u> Reading ease: 83% Grade level: 3rd</p> <p>Available in:</p> <p><i>English</i> <i>Chinese</i></p>	Free printer-friendly materials

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Colorectal Clinical Snapshot	<p>This document provides information regarding the costs of colorectal cancer, incidence, early detection, types of screening tests, screening recommendations from a number of professional organizations, and the CMS quality initiative related to increasing the usage of colorectal screening tests.</p> <p>http://www.medqic.org/dcs/ContentServer?cid=1139595424142&pagename=Medqic%2FOtherResource%2FOtherResourcesTemplate&c=OtherResource</p>	MedQIC / Physician Office	Resource document	Non-clinicians	Free printer-friendly materials
Modifications in Endoscopic Practice for the Elderly	<p>Written by the Standards of Practice Committee of the American Society for Gastrointestinal Endoscopy, this paper discusses the implications, contraindications, pre-procedure preparation, sedation, monitoring and procedural care needed when performing endoscopy in the elderly population.</p> <p>http://www.asge.org/WorkArea/showcontent.aspx?id=3010</p>	American Society for Gastrointestinal Endoscopy	Practice guideline	Clinicians	Free printer-friendly materials

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5 Steps to Effective Cancer Control Planning	<p>This site provides access to data and resources that can help cancer control planners, health educators, program staff, and researchers design, implement, and evaluate evidence-based cancer control programs.</p> <p>Resources are available to: assess the cancer and/or risk factor burden within a given state; identify potential partner organizations that may already be working with high-risk populations; understand the current research findings and recommendations; and access and download evidence-based programs and products.</p> <p>Booklet: http://cancercontrolplanet.cancer.gov/colorectal_cancer.html</p> <p>Fact sheet: http://cancercontrolplanet.cancer.gov/factsheet.pdf</p>	Cancer Control P.L.A.N.E.T	Booklet Fact sheet	Clinicians	Free printer-friendly materials
Medicare Benefits: Determining Eligibility for Medicare Preventive Services	<p>This educational tool has been developed by CMS to instruct health care providers in how to access and interpret Medicare beneficiary eligibility data for Medicare preventive services, and how eligibility dates are calculated.</p> <p>http://www.cms.gov/MLNProducts/downloads/Preventive_Services_Eligibility.pdf</p>	CMS	Booklet	Clinicians	Free printer-friendly materials

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Clinician's Colorectal Cancer Information Source	<p>This online kit offers tools for clinicians to help encourage colorectal cancer screening among their patients 50 and older. A free patient brochure, screening wall chart, and DVD are available, as well as tips on how to increase screening rates in your practice.</p> <p><i>Booklet:</i> http://www.cancer.org/downloads/PRO/They_Know_How.pdf</p> <p><i>Sample patient letters and phone scripts:</i> http://www.cancer.org/docroot/PRO/PRO_4_2_ColonMD_Educating_Patients.asp</p> <p><i>Medicare Coverage:</i> http://www.cancer.org/docroot/PED/content/PED_2_3x_Cancer_Screening_-_Medicare_Coverage.asp?sitearea=PED&viewmode=print&</p> <p><i>Risk factors:</i> http://www.cancer.org/docroot/PRO/content/PRO_4_1x_ColonMD_Risk_Factors.asp?sitearea=PRO&viewmode=print&</p>	American Cancer Society	Booklet, Sample patient letters and phone scripts, Medicare coverage Risk factors	Clinicians	Free printer-friendly materials

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Medicare Benefits: Colorectal Cancer Screening	The summary of information presented in this brochure is intended for Medicare fee-for-service physicians, providers, suppliers, and other health care professionals who furnish or provide referrals for and/or file claims for the Medicare-covered preventive benefits discussed in this brochure. http://www.cms.gov/MLNProducts/downloads/cancer_screening.pdf	Centers for Medicare and Medicaid (CMS)	Brochure	Clinicians	Free printer-friendly materials
Colorectal Cancer Screening E-Card Reminder <i>Written for low literacy</i>	A colorful electronic greeting card that encourages colorectal cancer screening. By entering a patient's email address, an electronic card is sent that reminds patients of the need for colorectal screening and has a link to the CDC colorectal information site. http://www2a.cdc.gov/ecards/message/message.asp?cardid=114	Centers for Disease Control (CDC)	Email colorectal screening reminder card	Clinicians	Free printer-friendly materials
Screen for Life: for Health Professionals	The latest information and research related to colorectal screening. Includes the following discussions for FOBT, flexible sigmoidoscopy, combination flex sigmoidoscopy and FOBT, colonoscopy, double contract barium enema: scientific evidence, frequency recommendations and cost, purpose, important considerations, and coverage by insurance/Medicare. http://www.cdc.gov/cancer/colorectal/pdf/fs-professional.pdf	Centers for Disease Control and Prevention (CDC)	Fact sheet	Clinicians	Free printer-friendly materials

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Resource	Description	Source	Format	Intended Audience	Cost
Summary of Evidence-Based Colorectal Cancer Research: 2008	<p>This PDQ cancer information summary for health professionals provides comprehensive, peer-reviewed, evidence-based information about colorectal cancer prevention. Information about the following is included in this summary:</p> <ul style="list-style-type: none"> • Colorectal cancer incidence and mortality statistics and information about colorectal cancer risk factors. • Interventions for colorectal cancer prevention. • Benefits and harms of interventions to prevent colorectal cancer. <p>http://www.cancer.gov/cancertopics/pdq/prevention/colorectal/healthprofessional/allpages/print</p>	National Cancer Institute	Summary Report	Clinicians	Free printer-friendly materials
<p>How to Increase Colorectal Cancer Screening Rates in Practice:</p> <p>A Primary Care Clinician's* Evidence-Based Toolbox and Guide</p>	<p>This new guide for primary care clinicians. This 134-page guide outlines an efficient way to get every patient in for the colorectal cancer screening tests he or she needs. The document explores a wealth of tools, recommendations, interventions, and guidelines, etc., all of which are evidence-based.</p> <p><i>*Including Family Physicians, General Internists, Obstetrician-Gynecologists, Nurse Practitioners, Physician Assistants and their Office Managers</i></p> <p>http://www.cancer.org/downloads/PRO/ColonMD_Clinicians_Manual.pdf</p>	American Cancer Society	Toolbox	Clinicians	Free printer-friendly materials

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Organization	Information
<p>DOQ-IT University</p> <p>Masspro 245 Winter Street Waltham, MA 02451 Phone: (781) 890-0011</p>	<p>DOQ-IT University is a compilation of interactive, web-based learning modules designed to guide quality improvement organizations (QIOs) and physician practices through the phases of IT adoption (assessment, planning, implementation, evaluation/improvement and care management). Each module is organized to educate the user through a series of lessons with associated tools that facilitate the adoption and application of technology (such as EHRs) and care management strategies. This system is intended for small to medium size physician practices, utilizing both health information technology and other resources to maximally engage patients in their care.</p> <p>http://elearning.qualitynet.org/ A free registration is required to gain access to the site.</p>
<p>MedQIC</p>	<p>The MedQIC website is a national knowledge forum for healthcare and quality improvement professionals. Sponsored by the Centers for Medicare & Medicaid Services (CMS), it provides easy access to quality improvement resources and a community of professionals sharing knowledge and experiences to accelerate healthcare quality improvement across the nation.</p> <p>http://www.medqic.org</p>
<p>Centers for Medicare & Medicaid Services (CMS)</p> <p>Centers for Medicare & Medicaid Services, 7500 Security Boulevard Baltimore, MD 21244 Phone: 800-MEDICARE (800-633-4227)</p>	<p>CMS is a federal agency within the U.S. Department of Health and Human Services. Programs for which CMS is responsible include Medicare, Medicaid, State Children's Health Insurance Program, and others. For more information on CMS healthcare quality improvement programs, see the Physician-Focused Quality Initiative Overview.</p> <p>http://www.cms.gov</p>

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Organization	Information
<p style="text-align: center;">Centers for Disease Control and Prevention (CDC)</p> <p>CDC Division of Cancer Prevention and Control 4770 Buford Hwy, NE Atlanta, GA 30341-3717 Phone: 1 (800) CDC-INFO</p>	<p>The Centers for Disease Control and Prevention (CDC) is the nation's premiere health promotion, prevention, and preparedness agency and a global leader in public health. CDC is one of the 13 major operating components of the Department of Health and Human Services (HHS). CDC applies research and findings to improve people's daily lives and responds to health emergencies. It works with states and other partners to provide a system of health surveillance to monitor and prevent disease outbreaks (including bioterrorism), implement disease prevention strategies, and maintain national health statistics. CDC also guards against international disease transmission, with personnel stationed in more than 25 foreign countries.</p> <p>CDC is now focusing on achieving the four overarching Health Protection Goals to become a more performance-based agency focusing on healthy people, healthy places, preparedness, and global health.</p> <p>http://www.cdc.gov</p>
<p style="text-align: center;">National Cancer Institute (NCI)</p> <p>9000 Rockville Pike, Bethesda, MD 20892 Phone: 1-800-4-CANCER</p>	<p>The National Cancer Institute (NCI) is a component of the National Institutes of Health (NIH), one of eight agencies that compose the Public Health Service (PHS) in the Department of Health and Human Services (DHHS). The National Cancer Institute coordinates the National Cancer Program, which conducts and supports research, training, health information dissemination, and other programs with respect to the cause, diagnosis, prevention, and treatment of cancer, rehabilitation from cancer, and the continuing care of cancer patients and the families of cancer patients.</p> <p>The National Institutes of Health Cancer Information Service/PDQ provides a nationwide telephone service with specially trained personnel who can provide up-to-date, understandable information about cancer (https://cissecure.nci.nih.gov/livehelp/welcome.asp). They offer a wide variety of free publications, many in both Spanish and English. They can also provide a list of cancer centers, information about services available in specific geographic areas, and information about clinical trials.</p> <p>http://www.cancer.gov/</p>

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Organization	Information
<p>National Comprehensive Cancer Network (NCCN)</p> <p>275 Commerce Dr, Suite 300 Fort Washington, PA 19034 Phone: (215) 690-0300</p>	<p>The National Comprehensive Cancer Network is an alliance of 21 of the world’s leading cancer centers, working together to develop treatment guidelines for most cancers, and dedicated to research that improves the quality, effectiveness and efficiency of cancer care. NCCN offers a number of programs to help consumers make informed decisions about their health.</p> <p>http://www.nccn.org/</p>
<p>National Institutes of Health (NIH)</p> <p>National Institutes of Health 9000 Rockville Pike Bethesda, Maryland 20892 Phone: 301-496-4000</p>	<p>The National Institutes of Health (NIH), a part of the U.S. Department of Health and Human Services, is the primary Federal agency for conducting and supporting medical research. Helping to lead the way toward important medical discoveries that improve people’s health and save lives, NIH scientists investigate ways to prevent disease as well as the causes, treatments, and even cures for common and rare diseases.</p> <p>http://www.nih.gov/</p>

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Organization	Information
<p>National Institute of Health (NIH) Senior Health</p> <p>Reference and Web Services Section National Library of Medicine 8600 Rockville Pike Bethesda, MD 20894 Phone: 1-888-346-3656</p>	<p>NIHSeniorHealth is a Web site, developed by the National Institute on Aging and the National Library of Medicine, both parts of the National Institutes of Health, which features authoritative and up-to-date health information in a format tailored to older adults.</p> <p>The design of the site grew out of NIA's research on the types of cognitive changes that are a part of the normal aging process. Changes in memory, text comprehension, information processing speed and vision can interfere with older adults' use of computers. Research indicates older adults can effectively use computers if information is provided in a senior-friendly manner. NIH extensively tested NIHSeniorHealth with adults age 60 to 88 to ensure that it is easy for them to see, understand and navigate. NIHSeniorHealth makes every effort to comply with Section 508 of the Rehabilitation Act of 1973, which aims to make federal electronic technology accessible for persons with disabilities.</p> <p>http://nihseniorhealth.gov/</p>
<p>American Cancer Society (ACS)</p> <p>American Cancer Society 250 Williams Street NW Atlanta, GA 30303-1002 Phone: 1-800-ACS-2345</p>	<p>The American Cancer Society is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service. With more than two million volunteers nationwide, the American Cancer Society is one of the oldest and largest voluntary health agencies in the United States. The ACS has state divisions and more than 3,400 local offices.</p> <p>Through the Ostomy Rehabilitation Program, "Look Good...Feel Better", "What About Me?" and "I Can Cope", they provide direct assistance to patients and their families, who need help with the physical and emotional problems they face. Also available are a variety of pamphlets, brochures and booklets providing information.</p> <p>http://www.cancer.org</p>

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Organization	Information
<p>Cancer Control P.L.A.N.E.T (Plan, Link, Network, with Evidence-Based Tools)</p>	<p>The Cancer Control P.L.A.N.E.T. Web portal is a collaborative effort aimed at providing access to data and resources that can help cancer control planners, health educators, program staff, and researchers design, implement, and evaluate evidence-based cancer control programs.</p> <p>The following organizations are sponsors: The National Cancer Institute (NCI), The Centers of Disease Control (CDC), The American Cancer Society (ACS), The Substance Abuse and Mental Health Services Administration (SAMHSA), The Agency for Healthcare Research and Quality (AHRQ), and the Commission on Cancer (COC).</p> <p>http://cancercontrolplanet.cancer.gov</p>
<p>Colon Cancer Alliance (CCA)</p> <p>1200 G Street, NW, Ste 800 Washington, DC 20005 Phone: (202) 434-8980</p>	<p>The Colon Cancer Alliance (CCA) is a national patient advocacy organization. In order to increase rates of screening and survivorship, CCA provides patient support (through a variety of disease management services to help patients and their loved ones cope with this disease), education (resources including the best and most up-to-date information available about treatments and clinical trials devoted to colorectal cancer as well as to educate the public and remove financial, medical and psychological barriers that hinder early detection), research (work with other organizations to increase federal, state and private funding for research of all cancers), and advocacy (advancing and championing the cause of colon cancer patients and their families) across North America.</p> <p>http://www.ccalliance.org/about.html</p>

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Clinical Intervention Resources: Colorectal Cancer Screening



Organization	Information
<p>Patient Education Institute</p> <p>2000 James Street Suite 219 Coralville, IA 52241 Phone: (319) 351-5220</p>	<p>The Patient Education Institute, supported by the U. S. National Library of Medicine and the National Institute of Health Institute, publishes X-Plain™, the largest library of interactive multimedia software for patient education. X-Plain is physician-reviewed and includes interactive multimedia tutorials, web casts, and illustrated handouts for 30 medical specialties.</p> <p>Using animated graphics each audio tutorial explains a procedure or condition in easy-to-read language. Medical information is simplified based on evidence-based learning strategies and through the use of animations, narration and graphics; the listener's understanding is verified by asking questions and providing feedback that corrects misconceptions or misunderstanding; and documentation of patient education</p> <p>http://www.patient-education.com/</p>
<p>Healthy Roads Media</p> <p>Director: Mary Alice Gillispie, M.D.</p> <p>Phone: 406-556-5877</p>	<p>Healthy Roads Media, funded by the National Library of Medicine, contains free audio, written, and multimedia health education materials in several languages. The purpose of Healthy Roads Media is to provide access to basic health information for everyone, but especially if people prefer information they can hear or watch, want information that is easy-to-read, and/or do not speak English.</p> <p>Four formats are available for a wide variety of health topics: written information, audio, and/or a video from the web that explains the information.</p> <p>http://www.healthyroadsmedia.org</p>

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Organization	Information
<p>Ima Hale - Hawaiian Cancer Network</p> <p>894 Queen St. Honolulu, Hawaii 96813 Phone: 597-6558 Fax: 597-6552</p>	<p>'Imi Hale is funded by the National Cancer Institute aimed at reducing cancer incidence and mortality among Native Hawaiians by maintaining and expanding `Imi Hale - Native Hawaiian Cancer Network, an infrastructure that promotes cancer awareness with Native Hawaiian communities, provides research education and training to increase cancer prevention and control research by Native Hawaiian researchers, and facilitates application of evidence-based information for reducing cancer health disparities through policy development and implementation, and translation of data into cancer prevention and control practice.</p> <p>http://www.imihale.org/</p>
<p>Selected Patient Information in Asian languages (S.P.I.R.A.L.)</p> <p>Hirsh Health Sciences Library Tufts University 145 Harrison Avenue Boston, MA 02111</p>	<p>Selected Patient Information in Asian Languages (S*P*I*R*A*L), a joint initiative of the South Cove Community Health Center and Tufts University Hirsh Health Sciences Library, is supported by a grant from the New England Region of the National Network of Libraries of Medicine. SPIRAL provides access to patient information documents created by non-profit health agencies and organizations for people who speak Chinese, Hmong, Khmer, Korean, Laotian, and Vietnamese.</p> <p>http://spiral.tufts.edu/</p>

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Clinical Intervention Resources: Colorectal Cancer Screening



Organization	Information
<p>EthnoMed</p>	<p>EthnoMed.org is a joint project of University of Washington Health Sciences Library and the Harborview Medical Center's Community House Calls Program. Initial support was provided by the <i>Robert Wood Johnson Foundation</i> and the <i>Henry J. Kaiser Family Foundation</i> through their joint initiative, "Opening Doors: A Program to Reduce Socio-cultural Barriers to Health Care" in a national effort funded by NIH to increase cancer awareness among Asian Americans.</p> <p>EthnoMed.org is a website containing medical and cultural information on immigrant and refugee groups. The project started in 1994 to bridge cultural and language barriers during medical visits. The objective is to make information about culture, language, health, illness and community resources directly accessible to health care providers who see patients from different ethnic groups.</p> <p>http://www.ethnomed.org/</p>
<p>Health Information Translations</p> <p>Program Manager, Consumer Health Education The Ohio State University Medical Center 660 Ackerman Road, 667 PO Box 183110 Columbus OH 43218-3110 Phone: (614) 293-3191</p>	<p>Health Information Translations is a collaborative initiative to improve health education for limited English proficiency patients. This site is a resource for helping health care professionals teach health education to those patients with limited English skills. By leveraging the combined skills and experience of 3 of Central Ohio's largest health care organizations, this project is able to produce some of the most valuable resources for health care education in diverse communities.</p> <p>http://www.healthinfotranslations.com/about.php</p>

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Organization	Information
<p>Chinese Community Health Resource Center</p> <p>835 Jackson Street, Room 425, San Francisco, CA 94133 Phone: (415) 677-2473</p>	<p>The Chinese Community Health Resource Center is a product of the Chinese Community Health Plan (CCHP), a health care plan delivering culturally sensitive, bilingual managed care to the San Francisco community since 1986. In addition to offering plans for employers and individuals, CCHP is contracted with Medicare to offer Medicare Advantage plans.</p> <p>http://www.cchrhealth.org/</p>
<p>Asian American Network for Cancer Awareness, Research, and Training (AANCART)</p> <p>AANCART Population Science & Cancer Health Disparities 4800 2nd Street, Suite 2200 Sacramento, CA 95817</p>	<p>The Asian American Network for Cancer Awareness, Research and Training (AANCART) is funded by the National Cancer Institute (NCI). It is the first-ever national cancer awareness research and training infrastructure intended to address Asian American concerns. The mission of AANCART is to reduce cancer health disparities by conducting community-based participatory education, training, and research by, for, and with Asian Americans.</p> <p>http://www.aancart.org</p>



Information for Healthcare Improvement

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