



# Clinical Intervention Resources: Mammography



Resource	Description	Source	Format	Intended Audience	Cost
Breast Cancer Screening: Patient Version	An explanation of breast cancer, risk factors, and screening options and risks as well as information about additional sources of information about breast cancer. <a href="http://www.cancer.gov/cancertopics/pdq/screening/breast/patient/allpages/print">http://www.cancer.gov/cancertopics/pdq/screening/breast/patient/allpages/print</a>	<a href="http://www.cancer.gov">National Cancer Institute</a>	<a href="#">Booklet</a> (14 pages)	Consumers Reading ease*: 60% Grade level*: 9 <sup>th</sup>	Free printer-friendly material <a href="#">1 copy may be ordered free</a>
What You Need to Know about Breast Cancer	A comprehensive booklet covers all aspects of breast cancer including risk factors, screening tests, questions to ask doctors, reconstructive medicine, alternative natural remedies, etc. <a href="http://www.cancer.gov/pdf/WYNTK/WYNTK_breast.pdf">http://www.cancer.gov/pdf/WYNTK/WYNTK_breast.pdf</a>	<a href="http://www.cancer.gov">National Cancer Institute</a>	<a href="#">Booklet</a> (81 pages)	Consumers Reading ease*: 54% Grade level*: 5 <sup>th</sup> Available in: <a href="#">English</a> <a href="#">Spanish</a>	Free printer-friendly material <a href="#">1 copy may be ordered free</a>
Mammograms and Breast Health	This 20-page brochure provides detailed information about breast health, breast cancer, and mammograms, and includes a list of resources for further information. <a href="http://www.cdc.gov/cancer/breast/pdf/cdc_mammogram_brochure.pdf">http://www.cdc.gov/cancer/breast/pdf/cdc_mammogram_brochure.pdf</a>	<a href="http://www.cdc.gov">Centers for Disease Control and Prevention</a> (CDC)	<a href="#">Brochure</a> (20 pages)	Consumers Reading ease*: 82% Grade level*: 6 <sup>th</sup>	Free printer-friendly material To order call 1-800-4-CANCER
Mammograms: Not Just Once but for a Lifetime	This is an easy-to-read, large-type booklet that describes what a mammogram is, who needs this important examination, how it is done and the step-by-step procedure for when and how to get one. <a href="http://www.cancer.gov/cancerinfo/Mammograms">http://www.cancer.gov/cancerinfo/Mammograms</a>	<a href="http://www.cancer.gov">National Cancer Institute</a>	<a href="#">Brochure</a> (1 page)	Consumers Reading ease*: 86% Grade level*: 4 <sup>th</sup>	Free printer-friendly material Or may be <a href="#">Ordered</a>

**\*Key: Flesch Reading Ease Score** -- Rates text on a 100-point scale; the higher the score, the easier it is to understand the document. **Flesch-Kincaid Grade Level Score**-- Rates text on a U.S. grade school level. For example, a score of 8.0 means that an eighth grader can understand the document.



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Steps to Early Breast Cancer Detection	This double-sided card lists important steps women can take to detect breast cancer early including clinical breast exams, breast self-exams, and mammograms. It also discusses ways to reduce breast cancer risk and has a checklist women can use to keep track of their monthly exams. <a href="http://www.hci.utah.edu/pdf/Breast_Care_Card.pdf">http://www.hci.utah.edu/pdf/Breast_Care_Card.pdf</a>	<a href="#">Huntsman Online Patient Education</a> (Hope Guide)	<a href="#">Brochure</a>	Consumers Reading ease*: 63% Grade level*: 6 <sup>th</sup>	Call 1-888-424-2100 to request a copy																		
The Woman's Guide to Breast Care	The brochure explains and provides a pictorial illustration of performing Breast Self Exam (BSE), discusses mammography in-depth, and describes the 3-point early detection program (BSE, regular doctor appointments and mammograms). A hotline number is provided which has interpreters in 150 languages. <a href="http://www.y-me.org/publications/generalpubs/adult_early_detection.pdf">http://www.y-me.org/publications/generalpubs/adult_early_detection.pdf</a>	<a href="#">Y-Me National Breast Cancer Organization</a>	<a href="#">Brochure</a> (7 pages), <a href="#">Physician office tear-off pad reminders</a> , <a href="#">Hotline</a>	Consumers Reading ease*: 64% Grade level*: 5 <sup>th</sup> <table border="1"> <thead> <tr> <th>Brochure</th> <th>Hotline</th> </tr> </thead> <tbody> <tr> <td><a href="#">English</a></td> <td><a href="#">English</a></td> </tr> <tr> <td><a href="#">Chinese</a></td> <td><a href="#">Chinese</a></td> </tr> <tr> <td><a href="#">Hindu</a></td> <td><a href="#">Hindu</a></td> </tr> <tr> <td><a href="#">Korean</a></td> <td><a href="#">Korean</a></td> </tr> <tr> <td><a href="#">Russian</a></td> <td><a href="#">Russian</a></td> </tr> <tr> <td><a href="#">Spanish</a></td> <td><a href="#">Spanish</a></td> </tr> <tr> <td><a href="#">Tagalog</a></td> <td><a href="#">Tagalog</a></td> </tr> <tr> <td><a href="#">Vietnamese</a></td> <td><a href="#">Vietnamese</a></td> </tr> </tbody> </table>	Brochure	Hotline	<a href="#">English</a>	<a href="#">English</a>	<a href="#">Chinese</a>	<a href="#">Chinese</a>	<a href="#">Hindu</a>	<a href="#">Hindu</a>	<a href="#">Korean</a>	<a href="#">Korean</a>	<a href="#">Russian</a>	<a href="#">Russian</a>	<a href="#">Spanish</a>	<a href="#">Spanish</a>	<a href="#">Tagalog</a>	<a href="#">Tagalog</a>	<a href="#">Vietnamese</a>	<a href="#">Vietnamese</a>	Free printer-friendly materials  <a href="#">Bulk orders available</a>
Brochure	Hotline																						
<a href="#">English</a>	<a href="#">English</a>																						
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<a href="#">Vietnamese</a>	<a href="#">Vietnamese</a>																						
Mammogram Facts and Guidelines	A well-designed and visually interesting fact sheet that promotes regular mammography screenings for early detection of breast cancer. Includes a variety of mammography facts including when to get them and how they feel, technological advances, and important questions to ask. <a href="http://www.healthywomen.org/Documents/MammogramCard.pdf">http://www.healthywomen.org/Documents/MammogramCard.pdf</a>	<a href="#">National Women's Resource Center</a>	<a href="#">Fact sheet</a> (2 pages)	Consumers Reading ease*: 60% Grade level*: 6 <sup>th</sup> Available in <a href="#">English</a> <a href="#">Spanish</a>	Free printer-friendly material or <a href="#">May be ordered</a>																		

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Resource	Description	Source	Format	Intended Audience	Cost
Screening Mammograms: Questions and Answers	<p>This fact sheet addresses many of the most frequently asked questions about mammography and breast cancer. It also contains numerous links to other web sites for additional information.</p> <p>English:  <a href="http://www.cancer.gov/images/Documents/ffa1fec6-29a4-4c71-a085-78f1afa8e1b8/Fs5_28.pdf">http://www.cancer.gov/images/Documents/ffa1fec6-29a4-4c71-a085-78f1afa8e1b8/Fs5_28.pdf</a></p> <p>Spanish:  <a href="http://www.cancer.gov/images/Documents/89627ae5-f251-411f-8c34-f2f078575742/fs5_28s.pdf">http://www.cancer.gov/images/Documents/89627ae5-f251-411f-8c34-f2f078575742/fs5_28s.pdf</a></p>	<a href="#">National Cancer Institute</a>	<a href="#">Fact Sheet</a> (9 pages)	<p>Consumers</p> <p>Reading ease*: 48% Grade level*: 8<sup>th</sup></p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	<p>Free printer-friendly materials</p> <p><i>(Available online only)</i></p>
The Breast and Breast Cancer: Early Detection & Screening	<p>Strengths and weaknesses of standard screening tests — mammography (including digital mammography), MRI, clinical breast exam and breast self-exam—as well as what happens if a test shows something abnormal.</p> <p><i>After selecting a section, click on the PDF file for a printable, easy to read format.</i></p> <p><a href="http://cms.komen.org/komen/AboutBreastCancer/EarlyDetectionScreening/EDS3-3-1?ssSourceNodeId=292&amp;ssSourceSiteId=Komen">http://cms.komen.org/komen/AboutBreastCancer/EarlyDetectionScreening/EDS3-3-1?ssSourceNodeId=292&amp;ssSourceSiteId=Komen</a></p>	<a href="#">Susan G. Komen for the Cure</a>	<a href="#">Fact sheets</a> (2 pages)	<p>Consumers</p> <p>Reading ease*: 63% Grade level*: 8<sup>th</sup></p>	Free printer-friendly materials
Mammograms and Breast Cancer	<p>Provides information on: what a mammogram is and why they are important, who gets breast cancer, breast cancer treatments, how to perform breast self-examinations, and how to find a mammography clinic.</p> <p><a href="http://www.fda.gov/opacom/lowlit/mammo.pdf">http://www.fda.gov/opacom/lowlit/mammo.pdf</a></p>	<a href="#">U.S. Food and Drug Administration</a>	<a href="#">Flyer</a> (3 pages)	<p>Consumers</p> <p>Reading ease*: 81% Grade level*: 3<sup>rd</sup></p>	Free printer-friendly material

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Mammograms	<p>Answers questions related to mammograms: what it is, changes in the breast, when to expect mammography results, dealing with exam problems, breast implants, and etc.</p> <p>English:  <a href="http://www.fda.gov/womens/getthefacts/pdfs/mammography.pdf">http://www.fda.gov/womens/getthefacts/pdfs/mammography.pdf</a>            Spanish:  <a href="http://www.fda.gov/womens/getthefacts/spanish/mammography-spanish.html">http://www.fda.gov/womens/getthefacts/spanish/mammography-spanish.html</a></p>	<a href="#">U.S. Food and Drug Administration</a>	Flyer (2 pages)	<p>Consumers</p> <p>Reading Ease*: 74%            Grade Level*: 4<sup>th</sup></p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	Free printer-friendly material												
Mammograms	<p>Low literacy handouts and an audio that describe why a mammogram is necessary as well as how a mammogram is performed</p> <p><a href="http://www.healthyroadsmedia.org/topics/womens_health.htm">http://www.healthyroadsmedia.org/topics/womens_health.htm</a></p>	<a href="#">Healthy Roads Media</a>	<p>Handouts (2 pages)</p> <p>Web Video</p>	<p>Consumers</p> <p>Reading ease*: 100%            Grade level*: 1<sup>st</sup></p> <p>Available in:</p> <table border="1"> <tr> <th>Web</th> <th>Handout</th> </tr> <tr> <td><a href="#">English</a></td> <td><a href="#">English</a></td> </tr> <tr> <td><a href="#">French</a></td> <td><a href="#">French</a></td> </tr> <tr> <td><a href="#">Russian</a></td> <td><a href="#">Russian</a></td> </tr> <tr> <td><a href="#">Somali</a></td> <td><a href="#">Somali</a></td> </tr> <tr> <td><a href="#">Spanish</a></td> <td><a href="#">Spanish</a></td> </tr> </table>	Web	Handout	<a href="#">English</a>	<a href="#">English</a>	<a href="#">French</a>	<a href="#">French</a>	<a href="#">Russian</a>	<a href="#">Russian</a>	<a href="#">Somali</a>	<a href="#">Somali</a>	<a href="#">Spanish</a>	<a href="#">Spanish</a>	Free printer-friendly material
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Get a Mammogram: Do it for Yourself, Do it for Your Family	<p>Provides information on what a mammogram is, who should get one and why, the procedure and what Medicare covers in regards to a mammogram.</p> <p><a href="http://www.cancer.gov/images/Documents/68432989-7c99-4e56-8352-c813d5ef3422/english.pdf">http://www.cancer.gov/images/Documents/68432989-7c99-4e56-8352-c813d5ef3422/english.pdf</a></p>	<a href="#">National Cancer Institute</a>	Pamphlet (2 pages)	<p>Consumers</p> <p>Reading ease*: 82%            Grade level*: 3<sup>rd</sup></p> <p>Available in:  <a href="#">English</a>      <a href="#">Chinese</a>  <a href="#">Tagalog</a>      <a href="#">Vietnamese</a></p>	Free printer-friendly material												

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Resource	Description	Source	Format	Intended Audience	Cost
Mammography	<p>Explains mammography, uses for the procedure, how to prepare for a mammogram, what the equipment looks like, how the procedure works and is performed, the interpretation of the results, the benefits and risks, and the limitations of mammography.</p> <p>English:  <a href="http://www.radiologyinfo.org/en/info.cfm?pg=mammo&amp;bhcp=1">http://www.radiologyinfo.org/en/info.cfm?pg=mammo&amp;bhcp=1</a>            Spanish:  <a href="http://www.radiologyinfo.org/sp/info.cfm?pg=mammo">http://www.radiologyinfo.org/sp/info.cfm?pg=mammo</a></p>	<p><a href="#">Developed by the American College of Radiology and the Radiological Society of North America</a></p>	Flyer (4 pages)	<p>Consumers</p> <p>Reading ease*: 45%            Grade level*: 11<sup>th</sup></p> <p>Available in:  <a href="#">English</a>  <a href="#">Spanish</a></p>	Free printer-friendly material
What to Expect When Getting a Mammogram	<p>Explains the purposes of a mammogram, how it is performed, and what a patient should expect during the test. A multitude of materials are available on the web site related to all facets of breast cancer.</p> <p>All materials have an English translation of the information. <i>Scroll down the document to locate the desired foreign language.</i></p> <p><a href="http://www.healthinfotranslations.com/mammogram_644306.php">http://www.healthinfotranslations.com/mammogram_644306.php</a></p>	<p><a href="#">Health Information Translations</a></p>	Information sheet (English – 2 pages, other languages – 4 pages)	<p>Consumers</p> <p>Reading ease*: 100%            Grade level*: 1<sup>st</sup></p> <p>Available in:  <a href="#">English</a>      <a href="#">Arabic</a>  <a href="#">Chinese</a>      <a href="#">French</a>  <a href="#">Hindi</a>        <a href="#">Japanese</a>  <a href="#">Korean</a>      <a href="#">Portuguese</a>  <a href="#">Russian</a>      <a href="#">Somali</a>  <a href="#">Spanish</a>      <a href="#">Tagalog</a>  <a href="#">Ukrainian</a>    <a href="#">Vietnamese</a></p>	Free printer-friendly material
Mammograms and Other Breast Imaging Procedures	<p>This comprehensive tool explains the American Cancer Society's recommendations for breast cancer screening including mammograms, clinical breast exam, and breast self-exam in laymen's terminology. Tips for scheduling, undergoing, and interpretation of results are provided as well as a discussion of mammogram radiation exposure.</p> <p><a href="http://www.cancer.org/docroot/CRI/content/CRI_2_6X_Mammography_and_other_Breast_Imaging_Procedures_5.asp">http://www.cancer.org/docroot/CRI/content/CRI_2_6X_Mammography_and_other_Breast_Imaging_Procedures_5.asp</a></p>	<p><a href="#">American Cancer Society</a></p>	Pamphlet (21 pages)	<p>Consumers</p> <p>Reading ease*: 57%            Grade level*: 10<sup>th</sup></p>	Free printer-friendly material or Call 1-800-ACS-2345 for free brochure

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Resource	Description	Source	Format	Intended Audience	Cost
How Is Breast Cancer Found?	Provides the American Cancer Society recommendations for early breast cancer screening and an explanation for how mammograms, MRIs, clinical and self-breast examinations are done. Also reviews the early symptoms of breast cancer.  <a href="http://www.cancer.org/docroot/CRI/content/CRI_2_2_3X_How_is_breast_cancer_found_5.asp?sitearea=CRI&amp;viewmode=print&amp;">http://www.cancer.org/docroot/CRI/content/CRI_2_2_3X_How_is_breast_cancer_found_5.asp?sitearea=CRI&amp;viewmode=print&amp;</a>	<a href="#">American Cancer Society</a>	<a href="#">Information Resource sheet</a> (3 pages)	Consumers  Reading ease*: 67% Grade level*: 7 <sup>th</sup>	Free printer-friendly material or Call 1-800-ACS-2345 for free brochure
ABCs of Breast Health	Outlines the American Cancer Society's three-part breast health plan: mammography, clinical breast exam, and breast self-exam.  <i>Once on the web site, select "breast cancer" in the "select a category" box and click on "go". Select the title of the brochure.</i>  <a href="http://www.cancer.org/asp/freebrochures/fb_global.asp">http://www.cancer.org/asp/freebrochures/fb_global.asp</a>	<a href="#">American Cancer Society</a>	<a href="#">Pamphlet</a>	Consumers  Reading level not available  Available in <a href="#">English</a> <a href="#">Spanish</a>	Call 1-800-ACS-2345 to order a free copy of this brochure
Mammography and Breast Health	Provides information about breast cancer, the importance of mammograms, and brief descriptions of treatment options. Pamphlets have side-by side English translations.  <a href="http://www.ethnomed.org/ethnomed/patient_ed/camb/camb_breast_health_print.pdf">http://www.ethnomed.org/ethnomed/patient_ed/camb/camb_breast_health_print.pdf</a>	<a href="#">Ethnomed</a>	Pamphlet (7 – 14 pages, depending on selected language)	Consumers  Reading ease*: 83% Grade level*: 3 <sup>rd</sup>  Available in: <a href="#">English</a> <a href="#">Amharic</a> <a href="#">Khmer</a> <a href="#">Chinese</a> <a href="#">Oromo</a> <a href="#">Vietnamese</a>	Free printer-friendly materials
Patient Education Tools	This site provides a menu of 13 clinical tools designed for patient education from a wide variety of sources.  <i>Once on the web site, click the tool in the upper right-</i>	<a href="#">MedQIC</a>	<a href="#">Postcard,</a> <a href="#">Bookmarks,</a> <a href="#">Posters,</a>	Consumers Clinicians  Reading level not available	Free printer-friendly materials

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Resource	Description	Source	Format	Intended Audience	Cost
	<p><i>hand box or in the large box at the bottom of the page.</i></p> <p><a href="http://www.medqic.org/dcs/ContentServer?cid=1097592499258&amp;pagename=Medqic%2FContent%2FParentShellTemplate&amp;parentName=ChangeIdea&amp;c=MQParents">http://www.medqic.org/dcs/ContentServer?cid=1097592499258&amp;pagename=Medqic%2FContent%2FParentShellTemplate&amp;parentName=ChangeIdea&amp;c=MQParents</a></p>		<p><a href="#">Checklist</a>, <a href="#">PSA script</a>, <a href="#">Shower card</a>.</p>	<p>Available in: <i>Spanish</i> <i>English</i> (a few items)</p>	
Breast Cancer Web-Based Tutorials	<p>An interactive 30-minute health education resource tutorial. It uses animated graphics, explains about breast cancer in easy-to-read Cambodian or Vietnamese language, with English pop-up windows. Narration in the target language is provided. Reference summaries of the education can be printed in Vietnamese and English.</p> <p><a href="http://www.ethnomed.org/ethnomed/patient_ed/index.html#breast">http://www.ethnomed.org/ethnomed/patient_ed/index.html#breast</a></p>	<a href="#">Ethnomed</a>	<p><a href="#">Tutorial</a> (30 minutes),</p> <p>Written summary of tutorial information</p>	<p>Consumers</p> <p>Reading level not available – intended for low literacy</p> <p>Available in: <a href="#">English</a> <a href="#">Cambodian</a> <a href="#">Vietnamese</a></p>	Free printer-friendly materials
Mammograms	<p>Tutorial features information in a format tailored to older adults. It has senior-friendly large print, short, easy-to-read segments of information and simple navigation. A “talking” function reads the text aloud and it has buttons to enlarge the text or turn on high contrast to make text more readable. Includes general background information, open-captioned videos, quizzes and frequently asked questions (FAQs).</p> <p><a href="http://www.nlm.nih.gov/medlineplus/tutorials/mammogram/htm/index.htm">http://www.nlm.nih.gov/medlineplus/tutorials/mammogram/htm/index.htm</a></p>	<a href="#">National Library of Medicine</a>	<p>Tutorial (5 minutes)</p> <p>A written summary of the tutorial</p>	<p>Consumers</p> <p>Reading ease*: 67% Grade level*: 8<sup>th</sup></p> <p>Available in: <a href="#">English</a> <a href="#">Spanish</a></p>	<a href="#">Free printer-friendly material</a>

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Resource	Description	Source	Format	Intended Audience	Cost
Mammography Facilities	Provides information about the implementation of the Mammography Quality Standards Act of 1992 (MQSA). It also has a facility scorecard and reports related to mammography and mammography facilities.  <a href="http://www.fda.gov/CDRH/MAMMOGRAPHY/">http://www.fda.gov/CDRH/MAMMOGRAPHY/</a>	<a href="#">U.S. Food and Drug Administration Center</a>	<a href="#">Website, Listing of certified mammography facilities</a>	Consumers and Clinicians	Free printer-friendly material
Medicare Benefits:  Determining Eligibility for Medicare Preventive Services	This educational tool has been developed by CMS to instruct health care providers how to access and interpret Medicare beneficiary eligibility data for Medicare preventive services, and how eligibility dates are calculated.  <a href="http://www.cms.gov/MLNProducts/downloads/Preventive_Services_Eligibility.pdf">http://www.cms.gov/MLNProducts/downloads/Preventive_Services_Eligibility.pdf</a>	<a href="#">Centers for Medicare and Medicaid (CMS)</a>	<a href="#">Booklet</a> (21 pages)	Clinicians	Free printer-friendly material
Medicare Preventive Services:  Cancer Screening	A summary of preventive benefits coverage intended for Medicare fee-for-service physicians, and other health care professionals who furnish or provide referrals for and/or file claims for the Medicare-covered preventive benefits.  <a href="http://www.cms.gov/MLNProducts/downloads/cancer_screening.pdf">http://www.cms.gov/MLNProducts/downloads/cancer_screening.pdf</a>	<a href="#">Centers for Medicare and Medicaid (CMS)</a>	<a href="#">Brochure</a> (2 pages)	Clinicians	Free printer-friendly material
Designing Print Materials: A Communication's Guide for Breast Cancer Screening	Offers a summary of informational materials The manual describes tasks involved in designing print materials including planning, audience assessment, message and materials testing, and assists the user in identifying appropriate communications medium for maximizing audience reach.  <a href="http://appliedresearch.cancer.gov/icsn/publications/guide.html">http://appliedresearch.cancer.gov/icsn/publications/guide.html</a>	<a href="#">International Cancer Screening network</a>	<a href="#">Manual</a> (117 pages)	QIOs, Health educators	Free printer-friendly material  May be ordered

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Recommendations and Rationale: Screening for Breast Cancer	This statement summarizes the current U.S. Preventive Services Task Force (USPSTF) recommendation on screening for breast cancer and the supporting scientific evidence, Provides updates to the 1996 recommendation contained in the <i>Guide to Clinical Preventive Services</i> .  <a href="http://www.ahrq.gov/clinic/3rduspstf/breastcancer/brcanrr.htm#clinical">http://www.ahrq.gov/clinic/3rduspstf/breastcancer/brcanrr.htm#clinical</a>	<a href="#">Agency for Healthcare Research and Quality (AHRQ)</a>	<a href="#">Resource Sheet</a> (12 pages)	Clinicians	Free printer-friendly material
Evidence-based Breast Cancer Screening Interventions	Systematic reviews by the Guide to Community Preventive Services (Community Guide) of selected population-based interventions are designed to improve early detection and control of cancer. These interventions address barriers to screening such as client-related barriers (e.g., knowledge or attitude), access barriers, or provider and healthcare system barriers.  <a href="http://www.thecommunityguide.org/cancer/screening/default.htm">http://www.thecommunityguide.org/cancer/screening/default.htm</a>	<a href="#">CDC: The Community Guide</a>	<a href="#">Resource sheets</a>	Clinicians	Free printer-friendly materials
Breast Cancer Screening: Health: Professionals Version	Comprehensive, peer-reviewed, evidence-based information about breast cancer screening. Information regarding: breast cancer incidence and mortality statistics breast cancer risk factors; breast cancer screening modalities; benefits and harms of breast cancer screening; and screening in special populations.  <a href="http://www.cancer.gov/cancertopics/pdq/screening/breast/healthprofessional/allpages/print">http://www.cancer.gov/cancertopics/pdq/screening/breast/healthprofessional/allpages/print</a>	<a href="#">National Cancer Institute</a>	<a href="#">Summary of diagnostic evidence</a> (36 pages)	Clinicians	Free printer-friendly material

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# Clinical Intervention Resources: Mammography



Resource	Description	Source	Format	Intended Audience	Cost
CDC Guide to Community Preventive Services	Reviews of selected population-based interventions designed to improve early detection and control of cancer. Focused on strategies to improve the delivery of screening for breast, cervical, and colorectal cancer in community and healthcare settings. Strategies address barriers to screening such as client-related barriers (e.g., knowledge or attitude), access barriers, or provider and healthcare system barriers.  <a href="http://www.thecommunityguide.org/cancer/screening/default.htm">http://www.thecommunityguide.org/cancer/screening/default.htm</a>	<a href="#">CDC: Community Guide</a>	<a href="#">Patient-focused Interventions</a>	Clinicians, QIOs	Free printer-friendly material
Breast Cancer:  5 Steps to Effective Cancer Control Planning	This site provides access to data and resources that can help cancer control planners, health educators, program staff, and researchers design, implement, and evaluate evidence-based cancer control programs.  Resources are available to: assess the cancer and/or risk factor burden within a given state; identify potential partner organizations that may already be working with high-risk populations; understand the current research findings and recommendations; and access and download evidence-based programs and products  Booklet: <a href="http://cancercontrolplanet.cancer.gov/breast_cancer.html">http://cancercontrolplanet.cancer.gov/breast_cancer.html</a> Fact sheet: <a href="http://cancercontrolplanet.cancer.gov/factsheet.pdf">http://cancercontrolplanet.cancer.gov/factsheet.pdf</a>	<a href="#">Cancer Control P.L.A.N.E.T.</a>	<a href="#">Booklet Fact sheet</a>	Clinicians, QIOs	Free printer-friendly material

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## Clinical Intervention Resources: Mammography



Resource	Description	Source	Format	Intended Audience	Cost
Breast Cancer Clinical Snapshot	<p>Provides information regarding the costs of breast cancer, prevalence, early detection, mammography recommendations from a number of professional organizations, and the CMS quality initiative related to increasing the usage of mammography.</p> <p><a href="http://www.medqic.org/dcs/BlobServer?blobcol=urldata&amp;blobheader=multipart%2Foctet-stream&amp;blobheadername1=Content-Disposition&amp;blobheadervalue1=attachment%3Bfilename%3DPO_VA_bc-snap_092005.pdf&amp;blobkey=id&amp;blobtable=MungoBlobs&amp;blobwhere=1147117949695">http://www.medqic.org/dcs/BlobServer?blobcol=urldata&amp;blobheader=multipart%2Foctet-stream&amp;blobheadername1=Content-Disposition&amp;blobheadervalue1=attachment%3Bfilename%3DPO_VA_bc-snap_092005.pdf&amp;blobkey=id&amp;blobtable=MungoBlobs&amp;blobwhere=1147117949695</a></p>	<a href="#">MedQIC</a>	<a href="#">Information resource sheet</a> (6 pages)	QIOs, Non-clinicians	Free printer-friendly material

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## Clinical Intervention Resources: Mammography



Organization	Information
<p><a href="#">DOQ-IT University</a> (DOQ-IT U)</p> <p>Masspro 245 Winter Street Waltham, MA 02451 Phone: (781) 890-0011</p>	<p>DOQ-IT University is a compilation of interactive, web-based learning modules designed to guide quality improvement organizations (QIOs) and physician practices through the phases of IT adoption (assessment, planning, implementation, evaluation/improvement and care management.) Each module is organized to educate the user through a series lessons with associated tools that facilitate the adoption and application of technology (such as EHRs) and care management strategies. This system is intended for small to medium size physician practices</p> <p><a href="http://elearning.qualitynet.org/kc/main/kc_frame.asp">http://elearning.qualitynet.org/kc/main/kc_frame.asp</a> <i>A free registration is required to gain access to the site (go to site for additional information).</i></p>
<p><a href="#">MedQIC</a></p>	<p>The MedQIC website is a national knowledge forum for healthcare and quality improvement professionals. Sponsored by the Centers for Medicare &amp; Medicaid Services (CMS), it provides easy access to quality improvement resources and a community of professionals sharing knowledge and experiences to accelerate healthcare quality improvement across the nation.</p> <p><a href="http://medqic.org/dcs/ContentServer?pagename=Medqic/MQPage/Homepage">http://medqic.org/dcs/ContentServer?pagename=Medqic/MQPage/Homepage</a></p>
<p><a href="#">Agency for Healthcare Research and Quality</a> (AHRQ)</p> <p>Agency for Healthcare Research and Quality Office of Communications and Knowledge Transfer 540 Gaither Road, Suite 2000 Rockville, MD 20850. Phone: (301) 427-1364.</p>	<p>The Agency for Healthcare Research and Quality (AHRQ) is the lead Federal agency charged with improving the quality, safety, efficiency, and effectiveness of health care for all Americans. As one of 12 agencies within the Department of Health and Human Services, AHRQ supports health services research that will improve the quality of health care and promote evidence-based decision-making.</p> <p><a href="http://www.ahrq.gov/">http://www.ahrq.gov/</a></p>

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# Clinical Intervention Resources: Mammography



Organization	Information
<p><a href="#">American Cancer Society (ACS)</a></p> <p>American Cancer Society 250 Williams Street NW Atlanta, GA 30303-1002</p> <p>Phone: 1-800-ACS-2345</p>	<p>The American Cancer Society is a nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer through research, education, advocacy, and service. With more than two million volunteers nationwide, the American Cancer Society is one of the oldest and largest voluntary health agencies in the United States. The ACS has state divisions and more than 3,400 local offices.</p> <p><a href="http://www.cancer.org/docroot/home/index.asp">http://www.cancer.org/docroot/home/index.asp</a></p>
<p><a href="#">Cancer Control P.L.A.N.E.T. (Plan, Link, Network, with Evidence-Based Tools)</a></p>	<p>The Cancer Control P.L.A.N.E.T. Web portal is a collaborative effort aimed at providing access to data and resources that can help cancer control planners, health educators, program staff, and researchers design, implement, and evaluate evidence-based cancer control programs.</p> <p>The following organizations are sponsors: The National Cancer Institute (NCI), The Centers of Disease Control (CDC), The American Cancer Society (ACS), The Substance Abuse and Mental Health Services Administration (SAMHSA), The Agency for Healthcare Research and Quality (AHRQ), and the Commission on Cancer (COC).</p> <p><a href="http://cancercontrolplanet.cancer.gov/index.html">http://cancercontrolplanet.cancer.gov/index.html</a></p>
<p><a href="#">Centers for Disease Control and Prevention (CDC)</a></p> <p>CDC Division of Cancer Prevention and Control 4770 Buford Hwy, NE Atlanta, GA 30341-3717</p> <p>Phone: 1 (800) CDC-INFO</p>	<p>The Centers for Disease Control and Prevention (CDC) is the nation's premiere health promotion, prevention, and preparedness agency and a global leader in public health. CDC is one of the 13 major operating components of the Department of Health and Human Services (DHHS).</p> <p>CDC applies research and findings to improve people's daily lives and responds to health emergencies. It works with states and other partners to provide a system of health surveillance to monitor and prevent disease outbreaks (including bioterrorism), implement disease prevention strategies, and maintain national health statistics. CDC also guards against international disease transmission, with personnel stationed in more than 25 foreign countries.</p> <p><a href="http://www.cancer.gov/">http://www.cancer.gov/</a></p>

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# Clinical Intervention Resources: Mammography



Organization	Information
<p><a href="#">Community Guide</a></p> <p>Community Guide Branch National Center for Health Marketing (NCHM) 1600 Clifton Road NE Mailstop E-69 Atlanta, GA 30333</p>	<p>The Guide to Community Preventive Services (Community Guide) serves as a filter for scientific literature on specific health problems that can be large, inconsistent, uneven in quality, and even inaccessible. The Community Guide summarizes what is known about the effectiveness, economic efficiency, and feasibility of interventions to promote community health and prevent disease. The Task Force on Community Preventive Services makes recommendations for the use of various interventions based on the evidence gathered in the rigorous and systematic scientific reviews of published studies conducted by the review teams of the Community Guide.</p> <p><a href="http://www.thecommunityguide.org/about/">http://www.thecommunityguide.org/about/</a></p>
<p><a href="#">EthnoMed</a></p> <p>Director: Mary Alice Gillispie, M.D. Phone: 406-556-5877</p>	<p>EthnoMed.org is a joint project of University of Washington Health Sciences Library and the Harborview Medical Center's Community House Calls Program. Initial support was provided by the Robert Wood Johnson Foundation and the Henry J. Kaiser Family Foundation through their joint initiative, "Opening Doors: A Program to Reduce Socio-cultural Barriers to Health Care" in a national effort funded by NIH to increase cancer awareness among Asian Americans.</p> <p>EthnoMed.org is a website containing medical and cultural information on immigrant and refugee groups. The project started in 1994 to bridge cultural and language barriers during medical visits. The objective is to make information about culture, language, health, illness and community resources directly accessible to health care providers who see patients from different ethnic groups.</p> <p><a href="http://www.ethnomed.org/">http://www.ethnomed.org/</a></p>
<p><a href="#">Health Information Translations</a></p> <p>Program Manager, Consumer Health Education The Ohio State University Medical Center 660 Ackerman Road, 667 PO Box 183110 Columbus OH 43218-3110 Phone: (614) 293-3191</p>	<p>Health Information Translations is a collaborative initiative to improve health education for limited English proficiency patients. This site is a resource for helping health care professionals teach health education to those patients with limited English skills. By leveraging the combined skills and experience of 3 of Central Ohio's largest health care organizations, this project is able to produce some of the most valuable resources for health care education in diverse communities.</p> <p><a href="http://www.healthinfotranslations.com/index.php">http://www.healthinfotranslations.com/index.php</a></p>

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## Clinical Intervention Resources: Mammography



Organization	Information
<p><a href="#">Healthy Roads Media</a></p> <p>Director: Mary Alice Gillispie, M.D.</p> <p>Phone: 406-556-5877</p>	<p>Healthy Roads Media, funded by the National Library of Medicine, contains free audio, written, and multimedia health education materials in several languages. The purpose of Healthy Roads Media is to provide access to basic health information for everyone, but especially if people prefer information they can hear or watch, want information that is easy-to-read, and/or do not speak English.</p> <p>Four formats are available for a wide variety of health topics: written information, audio, and/or a video from the web that explains the information</p> <p><a href="http://www.healthyroadsmedia.org/">http://www.healthyroadsmedia.org/</a></p>
<p><a href="#">Huntsman Online Patient Education (Hope Guide)</a></p> <p>Huntsman Cancer Institute 2000 Circle of Hope Salt Lake City, Utah 84112</p> <p>Phone: 801-585-0303 Fax: 877-585-0303</p>	<p>The mission of the Huntsman Cancer Institute is to find the causes of cancer, to develop new and better treatments, and to prevent people from ever developing cancer. The Institute is located at the University of Utah.</p> <p>The <a href="#">Huntsman Online Patient Education (HOPE) Guide</a> is a one-stop resource for cancer information, containing more than 3000 pieces of information, books, brochures, FAQs, and medical journal articles on all types of cancer, treatment, research and prevention.</p> <p><a href="http://www.hopeguide.org/index.jsp">http://www.hopeguide.org/index.jsp</a></p>

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# Clinical Intervention Resources: Mammography



Organization	Information
<p><a href="#">International Cancer Screening Network (ICSN)</a></p> <p>Applied Research Program Division of Cancer Control and Population Sciences National Cancer Institute Executive Plaza North, Room 41116130 Executive Blvd., MSC 7344 Bethesda, MD 20892-7344</p> <p>Phone: (301) 594-6654</p>	<p>The International Cancer Screening Network (ICSN) is a voluntary consortium of countries that have active population-based cancer screening programs. These programs are national or sub-national in scope, and established or pilot-based. Administered by the <a href="#">Applied Research Program</a> of the US <a href="#">National Cancer Institute</a>, the consortium encompasses 28 countries.</p> <p>The focus of the network is collaborative efforts aimed at understanding how to use and compare data from screening mammography programs internationally and develop methods for evaluating the impact of population-based breast cancer screening programs. The ICSN is dedicated to collaborative research aimed at identifying and fostering efficient and effective approaches to cancer control worldwide through population-based screening. It does not address efficacy or use clinical trial data.</p> <p><a href="http://appliedresearch.cancer.gov/icsn/">http://appliedresearch.cancer.gov/icsn/</a></p>
<p><a href="#">National Cancer Institute (NCI)</a></p> <p>National Institutes of Health 9000 Rockville Pike Bethesda, Maryland 20892</p> <p>Phone: 301-496-4000, TTY: 301-402-9612</p>	<p>The National Cancer Institute (NCI) is the Federal Government's principal agency for cancer research and training. NCI coordinates the National Cancer Program, which conducts and supports research, training, health information dissemination, and other programs with respect to the cause, diagnosis, prevention, and treatment of cancer, rehabilitation from cancer, and the continuing care of cancer patients and the families of cancer patients.</p> <p><a href="http://www.cancer.gov/">http://www.cancer.gov/</a></p>
<p><a href="#">National Institute of Health NIHSeniorHealth</a></p> <p>Reference and Web Services Section National Library of Medicine 8600 Rockville Pike Bethesda, MD 20894</p> <p>Phone: 1-888-346-3656</p>	<p>NIHSeniorHealth is a web site, developed by the National Institute on Aging and the National Library of Medicine, both parts of the National Institutes of Health. The design of the site grew out of NIA's research on the types of cognitive changes that are a part of the normal aging process. Changes in memory, text comprehension, information processing speed and vision can interfere with older adults' use of computers. Research indicates older adults can effectively use computers if information is provided in a senior-friendly manner. NIH extensively tested NIHSeniorHealth with adults age 60 to 88 to ensure that it is easy for them to see, understand and navigate. Each health topic includes general background information, open-captioned videos, quizzes and frequently asked questions (FAQs).</p> <p><a href="http://nihseniorhealth.gov/">http://nihseniorhealth.gov/</a></p>

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## Clinical Intervention Resources: Mammography



Organization	Information
<p><a href="#">National Library of Medicine (NLM)</a></p> <p>8600 Rockville Pike Bethesda, MD 20894</p> <p>(888) FIND-NLM (888) 346-3656</p>	<p>The National Library of Medicine houses one of the world's largest histories of medicine collections. They collect, preserve, and make available to researchers and the public, print and non-print materials that document the history of medicine, health, and disease in all time periods and cultures.</p> <p>NLM historical collections of material related to health and disease are among the richest in the world. Holdings include pre-1914 books, pre-1871 journals, archives and modern manuscripts, medieval and Islamic manuscripts, a collection of printed books, manuscripts, and visual material in Japanese, Chinese, and Korean; historical prints, photographs, films, and videos; pamphlets, dissertations, theses, college catalogs, and government documents. The collection is constantly growing, with new material added through an active Acquisitions Program of purchase and donation.</p> <p><a href="http://www.nlm.nih.gov/">http://www.nlm.nih.gov/</a></p>
<p><a href="#">National Women's Resource Center (NWHRC)</a></p> <p>National Women's Health Resource Center 157 Broad Street, Suite 106 Red Bank, NJ 07701</p> <p>Phone: 1-877-986-9472</p>	<p>The not-for-profit National Women's Health Resource Center (NWHRC) is the leading independent health information source for women. NWHRC develops and distributes up-to-date and objective women's health information based on the latest advances in medical research and practice. It conducts national surveys of women to identify health needs, attitudes and behaviors. It strives to be the first to disseminate the most up-to-date women's health information. The organization's mission is to: enhance awareness about women's health issues, address unmet health information needs and develop outreach programs to reach underserved populations.</p> <p><a href="http://www.healthywomen.org/">http://www.healthywomen.org/</a></p>
<p><a href="#">Susan G. Komen for the Cure</a></p> <p>5005 LBJ Freeway, Suite 250 Dallas, TX 75244</p> <p>Phone: 1-877 GO KOMEN (1-877-465-6636)</p>	<p>Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, nearly \$1 billion has been invested in cancer research, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.</p> <p><a href="http://cms.komen.org/komen/index.htm">http://cms.komen.org/komen/index.htm</a></p>

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# Clinical Intervention Resources: Mammography



Organization	Information
<p><a href="#">U.S. Food and Drug Administration (FDA)</a></p> <p>Food and Drug Administration 5600 Fishers Lane Rockville, Maryland 20857</p> <p>Phone: 1-888-INFO-FDA (1-888-463-6332)</p>	<p>The FDA is responsible for protecting the public health by assuring the safety, efficacy, and security of human and veterinary drugs, biological products, medical devices, our nation's food supply, cosmetics, and products that emit radiation. The FDA is also responsible for advancing the public health by helping to speed innovations that make medicines and foods more effective, safer, and more affordable; and helping the public get the accurate, science-based information they need to use medicines and foods to improve their health. The FDA provides a wide range of free consumer and professional health publications.</p> <p><a href="http://www.fda.gov/default.htm">http://www.fda.gov/default.htm</a></p>
<p><a href="#">Y-ME National Breast Cancer Organization (Y-ME)</a></p> <p>212 W. Van Buren Street, Suite 2000 Chicago, IL 60607-3908</p> <p>Phone: 1-800-221-2141 (English) 1-800-986-9505 (Spanish)</p>	<p>Y-ME National Breast Cancer Organization™ (Y-ME) is a Chicago-based national nonprofit organization with the mission to ensure, through information, empowerment and peer support, that no one faces breast cancer alone. Y-ME® does not raise money for research.</p> <p>The Y-ME National Breast Cancer Hotline has a 24/7 call center operated by trained peer counselors who are breast cancer survivors and takes more than 40,000 calls a year. Y-ME counselors do not give medical advice but give emotional support and information about breast cancer, procedures and treatment options. Hotline calls are interpreted in 150 languages.</p> <p>The organization has affiliates throughout the nation that provide services such as support groups; early detection and teen workshops; wigs and prostheses for women with limited resources; and advocacy on breast cancer related policies in their communities. A multitude of materials are available on the web site related to breast cancer.</p> <p><a href="http://www.y-me.org/information/default.php">http://www.y-me.org/information/default.php</a></p>



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